Mydent supports ‘Autism Speaks’

In April, Mydent International announced its ongoing support of Autism Speaks, the nation’s largest and most effective autism science and advocacy organization. Autism Speaks is dedicated to funding global biomedical research into the causes, prevention, treatments and cure for autism.

With autism rates estimated as high as one in 91 children, Mydent feels compelled to take action. As a result, a portion of the profits from every DEFEND product sold will go to Autism Speaks, with a $10,000 minimum annual commitment.

Mydent’s Director of Operations Gary Mahr said, “As the parent of an autistic child, it is particularly gratifying to me that Mydent has chosen to support an outstanding organization such as Autism Speaks. It’s nice to know that a percentage of what we do every day is going to help improve the lives of people like my daughter.”

Mydent is proud to play a small part in helping Autism Speaks to change the future for all who struggle with autism spectrum disorders. You can learn more at www.autismspeaks.org.

About Mydent
Mydent International is dedicated to fully maintaining its brand promise: “To provide the health-care professional with the highest quality infection control products, disposables, preventatives and impression material systems at affordable prices, supported by superior service and 100 percent customer satisfaction.”


For more information on Mydent International and the DEFEND brand of products, call (800) 275-0020, or visit www.defend.com.

Heraeus, Spear Education collaborate

Heraeus, a worldwide leader in advancing dental esthetics and overall dental wellbeing, and Spear Education, a provider of dental continuing education, announced that they have established an agreement to work together. Through the collaboration, Heraeus will support Spear Education’s comprehensive hands-on workshops with its synergistic brand of products including Venus® low-stress composites, Gluma® densensitizers, Flexitime® Impressions Systems and iBond® bonding solutions. Spear Education’s students will be the main beneficiaries of the collaboration.

“The integration of Heraeus’ products into our hands-on workshops provides our students with an opportunity to work with best-in-class restorative and esthetic products,” said Kaleim Manji, Spear Education president.

Spear Education’s comprehensive course offerings run the gamut from seminars to workshops to live patient experiences. Courses are held at the Scottsdale Center for Dentistry, which offers dental professionals the latest in advanced dental education in an exciting, state-of-the-art learning environment. The 65,000 square foot facility is a world-class continuing education venue, hosting renowned faculty who provide the latest in programs, seminars and hands-on training for dentists from all disciplines.

“We’re proud to be associated with Spear Education,” said Christopher Holden, president of Heraeus Kulzer North America. “They have a masterful curriculum, gifted instructors and an environment that is ideal for advanced learning,” he adds.

Heraeus and Spear Education each have a deep commitment to esthetic and restorative dentistry. For more than 150 years, Heraeus’ colleagues have worked across established and emerging markets to advance the field of oral esthetics as well as develop treatment solutions to problems that impair everyday good oral health. Spear Education is the pinnacle of advanced clinical education, providing dental professionals with the ability to think critically and creatively; to work cooperatively with colleagues and dental technicians; and to adapt to the evolving use of new products and materials in restorative and esthetic dentistry.

For more information on Heraeus, visit www.heraeusdentalsusa.com or call (877) 431-1785. For more information on Spear Education or its course offerings, visit www.speareducation.com or call (866) 781-0072.

Suni Medical Imaging, Midwest Dental form partnership

Suni Medical Imaging, a pioneer in the manufacture of digital radiography products for dental professionals, announced on April 20 an agreement with Midwest Dental Equipment Supply whereby Midwest will be the exclusive seller of Suni Digital Imaging products to dental professionals in the states of Texas and Oklahoma.

“For nearly 25 years, Midwest Dental has provided customers with the best products and services that the dental market has to offer. And we are very proud to add Suni’s portfolio of innovative digital products to their catalogue,” states Paul Tucker, CEO of Suni Medical Imaging.

Among the products that Midwest Dental will represent are Suni’s intraoral sensors, Dr SuniPlus and SuniRay, as well as their three-in-one extraoral imaging system popularly known as the Suni3D, which provides panoramic, cephalometric and 3-D cone-beam imaging.

“Suni has always been a market-driven company, providing easy-to-use digital solutions to dentists worldwide,” said Joel Richie, senior equipment executive. “Midwest is proud to add the string of innovations that Suni has provided to the dental industry to their array of product offerings.”

Midwest was founded in 1988 and has grown considerably since its beginning and now has equipment showrooms in Grand Prairie, Houston and Waco, Texas, and Oklahoma City. Midwest offers the latest in dental technology, including cone-beam and digital X-ray systems, office design and consultation, information technology support and managed services.

Have you read an ePaper yet?

You can access the most recent edition of Dental Tribune, Cosmetic Tribune, Hygiene Tribune, Implant Tribune and Ortho Tribune as an ePaper.

In addition, regular online content includes dental news, politics, business and events, as well as clinical content from all the dental specialties.

Do you speak a language other than English? If so, you can also access foreign language ePapers of all our international editions (Croatian, Bulgarian, French, German, Greek, Hungarian, Italian, Korean, Polish, Russian, Spanish and more!).

Drop in for a “read” anytime!

www.dental-tribune.com
As population demographics are changing, so too are the skills of the general dentist. Placing dental implants requires a finely honed, well-practiced approach with thorough understanding of the anatomy, physiology, mechanics and esthetics of the process. Despite the downturn in other dental procedures, patients are seeking dental implants in record numbers.

According to a 2010 study released in the Journal of the American Dental Association, the number of endodontic, prosthodontic and restorative procedures, as well as extractions, are declining, while the use of dental implants is actually increasing.

In fact, implant dentistry is the only prosthodontic procedure that increased in per-capita frequency between the years 1982 and 2007.*

With this in mind, practitioners are seeking out a means to obtain the skill-set necessary to offer patients the latest in dental implant technology.

In 2011 and 2012, Implant Seminars is offering its Implant Dentistry Continuum courses in a number of cities across the country, including Seattle, Atlanta, Boston, Dallas, Miami, San Francisco and Washington, D.C.

Weekend courses include a wide range of topics relevant to established implant practitioners and those new to the field. A sampling of topics covered includes: advances in diagnostic imaging, optimizing esthetic outcomes, bone grafting techniques, growth factors used in implant dentistry, pretreatment planning and an overview of the patient evaluation.

In addition, hands-on surgical model and prosthetic workshops are also part of the 100 credit-hours curriculum.

Beyond the procedural aspect of placing and restoring dental implants, the seminar also teaches practitioners the basics of implant practice management, a must-have skill in today’s changing dental climate.

More information on Implant Seminars’ unique educational curricula can be found at www.implantseminars.com.

**Implants in Paradise Symposium**

An incredible 5-day hands-on learning opportunity to place 2-6 implants on provided patients in a Jamaican dental school clinic. Earn 35 CE credits.

**July 4-8, 2011, November 7-11, 2011, Montego Bay, Jamaica**

**Early registration:** $3100 until May 23, 2011 (until August 1, 2011 for November seminar)

**Full tuition:** $3575 after May 23, 2011 (after August 1, 2011 for November seminar)

**Plus cost of the implants** ($150 each implant/abutment)

**Tax Deduction:**

The expense of continuing education may be tax deductible.

Check with your accountant.

**WWW.ADISeminars.com 551-655-1909**

This symposium will fill up quickly. Reserve your place now!

**Course Objectives:**

Upon completion of this one-week comprehensive implant education program, the clinician will be able to accomplish the following tasks:

1. Identify cases suitable for dental implants
2. Diagnose and treatment plan for preservation and restoration of edentulous and partially edentulous arches
3. Demonstrate competency in the placement of single tooth implants, soft tissue management, and bone augmentation
4. Obtain an ideal implant occlusion
5. Work as part of an implant team with other professionals
6. Incorporate implant treatment into private practice with quality results, cost effectiveness and profitability

**AAIP/ADIS Seminars Advantages:**

- Small groups, personalized training
- Low cost
- Comprehensive lectures, live surgeries
- Hands-on sessions with individual instructor supervision
- In depth review of surgical and restorative protocols with coverage of a wide spectrum of implant types and systems
- Participants are encouraged to bring their own cases, with radiographs and mounted diagnostic casts, for discussion and guidance
- Outstanding faculty

Accommodations can be purchased separately through ADIS. Your Jamaica package includes

*hotel, food, beverages, airport/hotel transfers, entertainment, tips, and more.*

1 Doctor = $1450 (7 nights)

Second Person (same room) = $1650

*Hotel price may fluctuate. Check before registration.

Airfare should be purchased separately.

**ADIS**

400 Broad Street
Clifton, NJ 7013
Telephone (551) 655-1909
www.adiseminars.com

**AAIP**

8672 East Eagle Claw Drive
Scottsdale, AZ 85266-1058
Telephone (480) 588-8062
www.aaiipusa.com

**www.ADISeminars.com 551-655-1909**
According to the manufacturer, the innovative Air-Flow® handy perio is the first and only portable perio device that enables safe and effective removal of subgingival biofilm.

Based on the successful Air-Flow handy 2+ series and the Air-Flow Master, which was awarded an innovation prize, this handpiece again provides the dentist with an ergonomic masterpiece that EMS says is ideal for treating patients and enables the complete removal of biofilm.

The transparent dome and the power chamber have come out in pink. In this combination, the white, handy instrument is once again an eye-catcher.

Together with the Air-Flow powder perio, the single-use perio nozzle reaches down to the base of the periodontal pocket.

Biofilm impairs the removal of bacteria
Microorganisms establish themselves and multiply. The bacterial community develops its own protection: microbes come off and colonize new areas. In some cases, the body’s immune system is helpless.

To prevent the penetration of microbes, the body triggers a bone deterioration process as an “emergency response.”

Because the biofilm protects the bacteria against pharmaceuticals, treatment has been very difficult to date.

That is why EMS wants to mount an attack on damaging biofilm as part of subgingival prophylaxis treatment with an application summed up in the words “Air-Flow kills biofilm.”

Using this method, dentists can also effectively treat the never-ending increase in the number of cases of peri-implantitis among implant patients and counter the impending loss of implants.

Electro Medical Systems S.A.
Chemin de la Vuarpillière 31
CH-1260 Nyon, Switzerland
Phone: +41 22 99 44 700
Fax: +41 22 99 44 701
welcome@ems-ch.com
www.ems-dent.com

With the Air-Flow handy perio, EMS is now penetrating into the subgingival area.